

Nelly Yusupova

CTO, Tech Advisor, Entrepreneur



Nelly Yusupova is a CTO, with over 18 years' experience, leading companies to technical excellence. She is a start-up tech advisor, outsourced CTO, and the creator of TechSpeak for Entrepreneurs.

Nelly is on a mission to help entrepreneurs minimize technology mistakes and through her online masterclass TechSpeak for Entrepreneurs, she provides the roadmap to successfully manage technology teams and projects, even if you are not technical or know how to code.

Nelly was included in Fast Company's, "League of Extraordinary Women", and has been at the forefront of the women's movement online since 1999. She was also named Wall Street Journal's "Woman on the IT Fast Track".

Nelly is a speaker and presenter for many organizations and major industries events.

CONTACT

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WORK

ACTING CTO/TECH ADVISOR 2012 – Present

Various start-up and medium size businesses

I oversee and implement the technical strategy and organize and manage team projects ensuring they run smoothly. I use market validation, I use Lean principles and Agile Development, I put together the teams as I need them and out-source and off-shore development when necessary.

ENTREPRENEUR 2012 – Present

TechSpeak for Entrepreneurs Academy

Online program where I teach entrepreneurs my 10-step process for managing development teams and projects effectively. 1200+ graduates to date.

CTO 2000 – 2019

Webgrlls International

Oversaw and implemented the technical strategy for The Cybergrll Network of women's online communities, which is comprised of Webgrlls.com and Femina.com.

WEB DEVELOPER 1999 – 2000

Paine Webber

Responsible for upgrading brokerage application and systems support.

EDUCATION

Queens College 1996 – 1999

Bachelor of Science in Computer Science with a Minor in Mathematics.

REFERENCES

Available on request.